

IBM MaaS360 compared to Microsoft Intune

Choose the right mobile/endpoint management and security partner for your business

Getting software for “free” sounds like a promising proposition, but its value for true unified endpoint management (UEM) and security remains questionable. Intune is an immature product that lacks many of the core features and workflows needed to securely manage all of the devices that access your corporate data, apps and content.

If you are looking at Microsoft Intune, there are several cautions to consider:

- ✓ Do you need capabilities to handle all of your use cases **beyond basic** mobile device management (MDM) and mobile application management (MAM)?
- ✓ Are you looking for **fast and easy deployment** and set up – with no headaches?
- ✓ Do you need **one window** to manage all of your smartphones, tablets and laptops?
- ✓ Do you have **existing IT enterprise systems** to integrate with that are not Microsoft?
- ✓ Do you have **enterprise security requirements** from your UEM solution, such as FIPS 140-2 encryption, FISMA, FedRAMP, NIST, ISO 27001 and SOC-2 Type II?
- ✓ Will your users demand **native-like app catalog experiences** for all major platforms?
- ✓ Is a robust assortment of **automated compliance rules and enforcement actions** essential for effective security for your organization?
- ✓ Do you need a **single secure container** for unified email, app and content access?
- ✓ What about **mobile malware protection**?
- ✓ Will you have to **pay more for a more robust Intune** than you were initially quoted?
- ✓ Are you interested in cognitive insights to enhance security, improve productivity and maximize IT efficiency with **Watson as an Advisor** for your team?

If you answered Yes to any of these questions, Intune lacks what you need.

IBM MaaS360 with Watson supports the Microsoft ecosystem



As more organizations adopt cloud productivity software, such as Microsoft Office 365, IT leaders need to deploy, manage and secure these tools on employee-owned (BYOD) or corporate-issued smartphones, tablets and laptops.

IBM MaaS360 empowers IT organizations to maximize productivity by supporting the ecosystem of Microsoft business products within heterogeneous mobile environments for the past 10 years. This [white paper](#) outlines our robust support.

Your organization is making the right choice for business productivity with Microsoft – **make the right choice with the best-in-class cloud UEM leader with IBM MaaS360 with Watson.**

IBM MaaS360 with Watson complements Microsoft Intune MAM

If your organization requires Copy/Paste and Save In for Office 365 apps, you can use our industry-leading UEM platform, IBM MaaS360 with Watson, to complement Office 365 and Intune MAM. Intune MAM is a standalone product that just helps secure Office 365 apps. Trust IBM MaaS360 with Watson as the foundation for the rest of your UEM use cases.

What sets IBM MaaS360 apart



Complete UEM

of mobile devices, laptops & things



Best-in-class cloud

on a mature, trusted platform



Open platform

for integration with leading IT systems



Industry-best user interfaces

for app catalogs & workplace container



Dedicated to your success

with 24x7x365 support by chat, phone & email



Gartner

“**Leader**” in the [Magic Quadrant](#) for 6 years

“One of the most significant MaaS360 releases over the past year provided **cognitive insights** — a capability that **combines Watson analytics with customer EMM data** to help customers understand their mobile environment and make decisions.”

“Customers have reported for several years that MaaS360 is **easier to implement** than many other EMM solutions.”



With Watson™ for actionable insights & cognitive analytics



IBM MaaS360 with Watson Compared to Microsoft Intune

Review the comparison table to see what makes MaaS360 the best-in-class UEM. Evaluate each solution live head-to-head to truly test which one meets your needs and use cases. [Try MaaS360 free for 30 days instantly](#) to see for yourself!

	MSFT Intune	IBM MaaS360
Device management	✓	✓
<i>Supports iOS, Android, Samsung KNOX, Windows Phone, Windows 10</i>	✓	✓
<i>Supports Windows Vista to Windows 10, Mac OS X</i>	✓	✓
<i>Custom URL & QR code support for simple, clientless registration</i>	✓	✓
<i>Add devices to groups during enrollment for specific policy & app assignments</i>	✓ requires Azure AD	✓
<i>Advanced Wi-Fi & VPN configuration management features</i>	✓	✓
<i>Purpose-built internal certificate distribution without exposing an internal CA</i>		✓
<i>Comprehensive support for a number of leading OEM APIs including Android for Work, Samsung, LG, HTC & Zebra devices</i>		✓
<i>Location tracking & geofencing</i>		✓
<i>Robust user self-service to locate lost or stolen devices</i>		✓
Enrollment support		✓
<i>Shared Device Enrollment without swapping MDM profiles</i>		✓
<i>Bulk automated enrollment using config file (Android)</i>		✓
Kiosk support		✓
<i>Multiple user support without swapping MDM profiles</i>		✓
<i>Extensive launcher configuration</i>		✓
<i>Custom setting for Bluetooth & Wi-Fi (policy-based)</i>		✓
App management	✓	✓
<i>Distribute Office 365 apps via enterprise app catalog</i>	✓	✓
<i>Conditional Access to Office 365</i>	✓ requires Azure AD	✓
<i>Manage Open In from Office 365 apps on managed devices</i>	✓	✓
<i>Save In & Copy/Paste in Office 365 apps</i>	✓	✓ +Intune MAM
<i>Leading enterprise app catalog user experience with capabilities such as app bundling, featured apps & user ratings</i>		✓
<i>Device-based VPP license assignment & global VPP support</i>		✓
<i>No Apple ID installation of paid & free apps</i>		✓
Identity & Access	✓	✓
<i>Conditional Access & Single Sign On (SSO)</i>	✓ requires Azure AD	✓
<i>Support for all leading SaaS apps</i>		✓
<i>Support for 3rd party IAM providers</i>		✓
<i>Integrated Email Gateway</i>		✓
<i>OS based VPN for per-app VPN, VPN on demand & always on VPN</i>		✓
<i>Consistent certificate based SSO for any IOS, Android, W10 apps</i>		✓
<i>Enterprise gateway for secure access to behind-the-firewall assets w/o device VPN</i>		✓
<i>Secure access to internal CMIS systems: Windows File Share, Google Drive, etc.</i>		✓
Security policies & compliance rules	✓	✓
<i>Persona policies for security settings across diverse devices</i>		✓
<i>Robust set of automated compliance & enforcement actions</i>		✓
Content management to securely distribute documents via UEM platform		✓
Mobile expense management & near real-time data usage		✓
Secure browser with intranet access w/o full device VPN, category-based URL filtering & blocking malware sites		✓
Built-in mobile malware protection		✓
Simple to deploy & manage with an intuitive UX, including customizable dashboard		✓
No requirement to upload user directory to the cloud		✓
Technology integrations with many leading providers for directory services, email systems, network access, content repositories, identity management & SIEM		✓
Large scale deployments (>5,000 devices) & scalable beyond 50,000 devices		✓
Enterprise security requirements such as FIPS-140-2 encryption, AICPA SOC-2 Type II compliance, FISMA & FedRAMP ATO, ISO 27001, NIST certification		✓
Leader in Gartner Magic Quadrant, Forrester Wave, Info-Tech		✓
Founding member of AppConfig Community (appconfig.org)		✓
<i>Auto-detect of supported parameters for participating apps in iOS & Android</i>		✓