

# IBM MaaS360

## IBM® MaaS360® Enterprise Mobility Management

Securely manage all your devices, apps and content



## Empower a productive and protected mobile workforce

Mobile moves fast and is rapidly transforming how organizations do business and how people work. Finding effective ways to harness the power of mobile to enable productivity, while keeping corporate data secure and providing the best user experience, presents complex challenges for enterprise IT and security teams.

[IBM MaaS360](#) enterprise mobility management (EMM) helps simplify how you can embrace mobile with a comprehensive platform for all your mobile assets, from smartphones to tablets and laptops, including personal and corporate owned devices. From a single platform, MaaS360 enables you to initiate enrollment requests, integrate with your existing infrastructure, configure devices, automate compliance rules distribute apps and documents, contain corporate data and provide help desk support.

## Delivered from a best-in-class cloud platform

IBM MaaS360 solutions run in the cloud and work seamlessly with your on-premises and cloud systems—reducing the effort needed to deploy, scale, maintain and update.

Our true SaaS architecture provides a comprehensive, integrated set of mobile management and security solutions that are designed to work together from the ground up, avoiding the need for costly and complicated integration efforts across point capabilities.

In operation for over a decade, our world-class enterprise data centers offer the reliability you should expect from a cloud services provider. With unique certifications, and in compliance with AICPA SOC-2 Type II, FISMA, FedRAMP and FIPS 140-2 regulations, the IBM MaaS360 cloud is mature, proven and secure. It's the fastest and most cost-effective way to meet new business challenges and support new users, devices and apps.

Recognized by industry analysts, IBM was placed in the leaders quadrant of the Gartner Magic Quadrant for Enterprise Mobility Management for the past 5 years. In the Forrester Wave™: Enterprise Mobility Management report, IBM stood out from the competition by receiving the highest scores in current offering and strategy.

IBM MaaS360 is a comprehensive EMM platform that enables apps and content with trust on any device, any time, anywhere, by delivering mobile security for the way people work.

## Total enterprise mobility

- Support for all major platforms including iOS, Android, Windows and OS X
- OTA device configuration
- Automated compliance and rules enforcement engine
- Selective/full wipes of compromised devices
- Integrate with existing enterprise systems

## A secure approach to BYOD

- Enforce security policies
- Detect jailbroken/rooted devices
- Restrict taking screenshots, copying, pasting and sharing to prevent data leaks
- Uphold app security through authentication enforcement, blacklisting and whitelisting
- Block website access based on content categories or domain name

## On-the-go productivity

- Deliver apps and track installation across users, groups or devices
- Use the enterprise App Catalog for third-party and in-house apps
- Store, view and share content from container
- Securely view, edit and share documents via content repositories
- Enable secure mobile access to corporate data and intranet sites without using the device's VPN



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### Deploy and manage devices and apps

[IBM MaaS360 Management Suite](#) integrates mobile device management (MDM) and mobile application management (MAM) giving IT centralized policy control and the ability to deploy an enterprise app catalog giving users easy access to work information. With support for multiple operating systems, including iOS, OS X, Android and Windows, MaaS360 provides the flexibility to choose the right devices, models and platforms for business.

MaaS360 also provides a seamless way to securely connect with existing enterprise infrastructure, including Microsoft Exchange, Office 365, Lotus Traveler, Gmail, Active Directory/LDAP and Certificate Authorities. Integration with other leading enterprise infrastructure solutions are provided through a robust set of APIs.



### Enable secure productivity

[IBM MaaS360 Productivity Suite](#) combines an easy to use set of work tools with complete containment for email, attachments, apps and web content. By separating work and personal data, the trusted workplace reduces security risks and prevents data leakage. Users can safely navigate the web via the [IBM MaaS360 Secure Mobile Browser](#), which allows IT to provide access to intranet sites and restrict specific URLs or categories deemed inappropriate for work. This module is also available as a standalone solution without enrolling devices in MDM.



### Secure access to mobile content

Users need a quick, easy and safe way to access, modify and sync files. [IBM MaaS360 Content Suite](#) provides a protected container for distributing, viewing, creating, editing and sharing documents on mobile devices. It includes access to distributed content and cloud repositories such as Microsoft SharePoint, Box, OneDrive and Google Drive.

Content can be pushed to authenticated devices or made accessible to users via a corporate document catalog. Managed documents in the Content Suite can be contained to prevent the loss of sensitive data.



### Seamless access to behind-the-firewall resources

Mobile connectivity to resources such as SharePoint, Windows File Share, intranet sites and app databases is crucial for organizations seeking to maintain organizational connectivity—but information security remains a top priority.

[IBM MaaS360 Gateway Suite](#) makes it possible to access these resources from smartphones and tablets without requiring a VPN session, simplifying user connectivity to corporate resources while keeping the data safely contained.



### Defend against advanced mobile threats

The proliferation of smartphones and tablets in the workplace has had a consequential impact on the number of mobile malware attacks and incidents. Powered by IBM Trusteer®, [IBM MaaS360 Mobile Threat Management](#) provides IT with a means to detect advanced mobile threats before they have a chance to impact data security. The solution helps organizations safely and securely support BYOD and corporate devices through proactive monitoring and automated remediation capabilities—with functionality made available directly from the EMM console.

#### For More Information

To learn more about our technology and services visit [www.ibm.com/maas360](http://www.ibm.com/maas360).

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